



ABC SALES AI

Run your business with an AI Workforce

What ABC Sales AI is, how it works, and why 600+ businesses across 60+ industries run on it.

ABC SALES AI

You ask "How are the leads?" and hear "leads are not good."



Replies are slow

Leads message at 9pm and get answered at 11am. The deal is already gone.



Follow-up never comes

Your team is multitasking and overwhelmed. "I'll follow up later" never happens.



You never hear the "why"

Staff don't diagnose or suggest fixes. You just hear "customers not interested."



So where is the leak?

Slow replies? Weak follow-up? Wrong offer? You can't see where leads drop off.

Without data, everyone is guessing. And pushing the team harder just feels like micromanagement.



WHAT IF

What if AI could do all of this for you?

Introducing ABC Sales AI: an AI Workforce that works your frontline around the clock and reports to you like a manager.

The four levels of AI for sales

- 1 Flow Bot** Hardcoded if-this-then-that. Customer goes off-script, the bot breaks.
- 2 AI Reply** Answers naturally, then stops. No selling, no booking, no follow-up. Most vendors stop here.
- 3 AI Salesperson** Handles objections, pushes bookings, follows up until the lead converts. Your AI Employee.
- 4 AI Manager** Reads every conversation, finds where deals bleed, and tunes the playbook. Your AI Manager.

ABC Sales AI works at levels 3 and 4.

Already have customer chats? Start here.



1. Analyze

The AI reads your existing Whatsapp chat history.



2. Find the leakage

Slow replies, missed follow-ups, and the exact points where buyers drop off.



3. Optimize

It shows you what converts and tunes your sales playbook around it.



4. Automate

AI Employees automate replies & follow up with your best responses, 24/7.

No chat history yet? No problem. With your website and your offer, your first AI Employee goes live in days.

A front desk that never sleeps



Replies instantly

Every lead answered in seconds, day and night, in the customer's language.



Sells like your best rep

Listens, qualifies, handles objections, and recommends the right next step.



Closes the loop

Books the appointment, takes the order, and follows up until it is done.

Not a chatbot. It acts: it books, updates your calendar, and notifies your team.

One AI Employee, many jobs



Clinics and services

A WhatsApp front desk: from the first hello to a confirmed appointment, across branches and calendars.



E-commerce

Closes sales on the spot: recommends products, takes the order, and recovers abandoned carts.



Coaches and speakers

Fills the room: reminds registrants to show up, follows up after the webinar, books the next step.

PROOF



Real businesses, real numbers

APPOINTMENTS · HEALTHCARE

RM 200K+ in 4 months

"AI takes care of everything. Patients arrive fully informed."

Clinic Director, Asia Eye Specialist

270+ bookings on autopilot

E-COMMERCE · RETAIL

Sales close with zero humans

"A sale closed 100% autonomously with zero human involvement."

Kenny Tee, New Image International

24/7 sales team from ads

WEBINARS · EDUCATION

Show-up rate above 50%

"Conversion jumped to over 20%. It's been a pretty good ROI."

Joey, Trading Impossible

Stock trading educator

B2B · OFFICE EQUIPMENT

24 hours to under 2 minutes

"By the time our sales manager calls, they already know exactly how to follow up."

Duncan, Market Manager, Hytech

10/10 would recommend

54+ documented success stories: abcsales.ai/success-stories

ABC SALES AI

The features doing the heavy lifting

- 1 One inbox** WhatsApp, LINE, Facebook, Instagram, and Telegram in a single place.
- 2 Smart automations** Follow-up sequences, the 24-hour window strategy, recurring reminders.
- 3 Knowledge base** Answers come from your documents and pricing, not guesses.
- 4 AI tools** Sends photos and PDFs, replies with voice, books straight into your calendar.
- 5 Team controls** Human handoff, roles and permissions. The AI pauses when you reply yourself.
- 6 Analytics** Conversion, reply time, and conversation reporting you can act on.

THE FLAGSHIP: AI MANAGER

Tell it what you want. It does the work.

- A** **Analyse** finds revenue leakage and ranks who to follow up with today.
- I** **Ideate** suggests campaigns and offers from your real conversations.
- M** **Manage** tunes your AI Employees and builds customer segments.
- G** **Generate** writes reports, templates, and AI Employees on request.
- R** **Remember** keeps context and sends your reports on schedule, every week.

Like ChatGPT inside your business, with hands: it reads your data and acts on your instruction.

One plan. Set up for you.

RM6,000 / year

Guided Launch: one workflow launched end to end.

■ 4.5 Hours Setup Service included

Every business is unique. We configure your AI Employees, prompts, and flows with you.

■ Integrations included

Calendar, Google Sheets, your store, your CRM: wired in during setup.

■ Results in 30 days, or you don't pay

No long-term contracts. The promise is on us to deliver.



THE BOTTOM LINE

Practical AI you can actually deploy, and see ROI.

Book a free strategy call. We will map your leakage
and show you your first AI Employee.



abcsales.ai/strategy

APPENDIX

The full picture

Everything in the platform, and the trust behind it.

Included with every plan

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|---|-------------------------|--|
| 1 | AI Employees | 24/7 replies, qualification, objection handling, booking, in any language. |
| 2 | AI Manager | Your AI operating system: analyse, ideate, manage, generate, remember. |
| 3 | Multi-channel | WhatsApp, LINE, Facebook Messenger, Instagram, Telegram, one inbox. |
| 4 | Automations | Drip sequences, recurring messages, comment auto-DM, event check-in. |
| 5 | Lead management | Tags, notes, allocation, imports, bulk operations, smart capture. |
| 6 | AI tools | Smart media reply, voice replies, calendar booking, custom API tools. |
| 7 | Team and control | Roles and permissions, human handoff, AI pause on manual reply. |
| 8 | Open platform | Knowledge base, webhooks and API, Google Sheets, Zapier, e-commerce. |

Full details and tutorials: abcsales.ai/features

Built for trust



PDPA compliant

Malaysia and Singapore data protection, by design.



AWS Singapore

Hosted in-region for data residency and speed.



Meta Business Partner

and Malaysia Digital certified.



Proven

54+ documented success stories across healthcare, education, retail, and more.

***Need a whole workflow built for you? Ask about the Catalogue:
abcsales.ai/catalogue***